



PATENT  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: M. P. Kaplan et al. CONF. NO.: 8689  
SERIAL NO.: 09/751,159 GROUP: 2614  
FILED: December 28, 2000 EXAMINER: John Manning  
FOR: System And Method For Distributing Video With Targeted Advertising Using Switched Communication Networks

Technology Center 2600

***REVOCATION OF POWER OF ATTORNEY, SUBSTITUTE POWER OF ATTORNEY,  
AND CHANGE IN CORRESPONDENCE ADDRESS***

Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

The undersigned, being Assignee of record of the entire interest in the above-identified application by virtue of an assignment recorded in the United States Patent and Trademark Office as set forth below, hereby elects, under 37 C.F.R. § 3.71, to prosecute the application to the exclusion of the inventors. The Assignee hereby revokes any previous Powers of Attorney and appoints the firm of Harness, Dickey & Pierce, P.L.C. and Lucent Technologies as the attorneys of the Assignee to receive all correspondence relating to the above-identified application or patent and to transact all business in the United States Patent and Trademark Office connected therewith, with full power of substitution and revocation, and the Assignee ratifies any act done by the Assignee's attorneys in respect of this patent. The new correspondence address is:

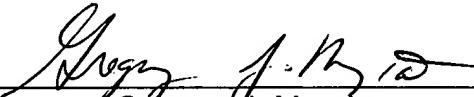
HARNESS, DICKEY & PIERCE, P.L.C.  
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Reston, VA 20195

**Customer Number 30594**

The undersigned (whose title is supplied below) is empowered to sign this Revocation and Substitute Power of Attorney on behalf of the Assignee.

I hereby declare that all statements made herein of my own knowledge are true, and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

8/17/04  
Date

  
\_\_\_\_\_  
Gregory J. Murgia  
Corporate Counsel

ASSIGNMENT:

Concurrently filed  
 Previously recorded